

Sears Tower 50

Fabricant (si # de la marque) :		Pays de fabrication :	Etats-Unis
Début de fabrication :	1950	Fin de fabrication :	1958
Rareté :	Rare	Page du McKeown :	878
Type d'appareil :	Folding		

Film

Type de film :	120	Nombre maxi de vues :	8
Format :	6 x 9 cm	Format :	
Format :		Format :	
Avancement :	Molette/CIÃ©	Position :	Sur le cotÃ©
Rembobinage :	Non	Position :	-

Exposition

Cellule :	Non	Position :	
Sensibilité :			

Obturateur

Marque de l'obturateur :		Modèle de l'obturateur :	
Type d'obturateur :		Vitesses :	

Objectif

Type d'objectif :		Montage de l'objectif :	Fixe
Marque de l'objectif :	Tower	Modèle de l'objectif :	-
Monture d'objectif :		Mode de map :	Fixfocus
Focale :		Ouverture maxi :	

Divers

Type de pile :			
Forme du soufflet :	Conique	Couleur du soufflet :	
Décentrement vertical :	non	Décentrement horizontal :	non
Type de viseur :	Interne fixe	Second viseur :	

Le Sears Tower 50 est un folding simple. Il est économique puisque moitié moins cher que le Tower 51. Bien qu'il lui ressemble, il n'est pas issu de la même fabrique. C'est un United States Camera Corp. Rollex 20. STOP ! Sauf que USC est la même chose que Pho-Tak qui fabriquait le Tower 51. Mc Keown explique que le nom du constructeur changeait suivant la sophistication de l'appareil !

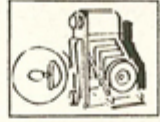
www.collection-appareils.fr

Folding Cameras

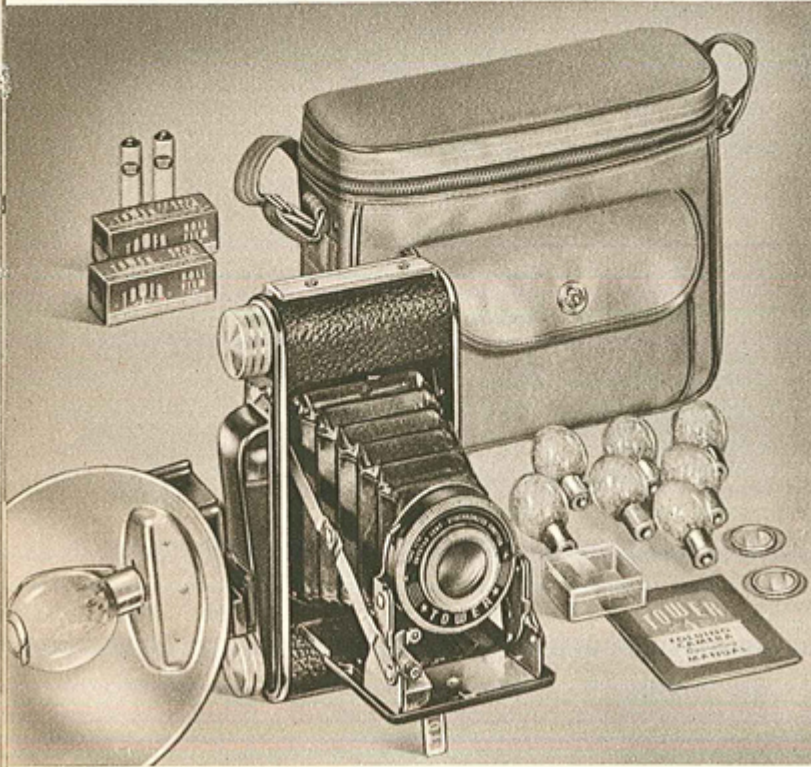
give big pictures, yet fold compactly to carry in coat pocket . . . ideal for travel



Cameras fold up for easy carrying, yet bellows open quickly for picture-taking



Cameras with flash synchronized . . . ready to take color black and white pictures indoors



TOWER FOLDING CAMERAS . . . easy to use as a box camera . . . indoors or out

Outfit at left **\$25.50** Cash **\$16.95** Flash synchronized camera only \$5.00 Down on terms

- Choose the entire folding camera outfit or one of the cameras listed below
- Bellows pops open at the press of a button . . . you're ready to take pictures
- Flash synchronized model takes pictures anywhere . . . day or night, indoors

Indoor and outdoor picture-taking is easy, fun and inexpensive for everyone with this TOWER Folding Camera Outfit. It's made up by photographic experts . . . has everything you'll need for sharp snapshots and flashshots.

TOWER "51" synchronized camera folds compactly for easy carrying. It's simple to use too . . . focused for you from 6 feet to infinity. No adjustments needed. All you do is aim through eye-level viewfinder, press shutter release, you've got the picture! Flashbulb lights as shutter clicks. Takes time exposures too. 8 big, 2 1/4 x 3 1/4-in. prints on 120 black and white or color film.

Smart, steel body with chrome trim. Lens mount diameter 30mm. Durable light-tight bellows. Shutter release lever on folding bed of camera helps you steady, blur-free pictures . . . you'll be thrilled with the results you'll get.

Complete outfit includes everything you'll need—9 1/2 x 7 1/2 x 5-in. gadget with an adjustable shoulder strap, front pocket; TOWER yellow filter to cut out clouds; TOWER close-up lens for portraits; flash unit; 2 penlight batteries; 8 No. 5 bulbs; 2 rolls TOWER 120 film; and instruction book.

3 C 6551—Complete camera outfit. Not postpaid. Shpg. wt. 5 lbs. . . . \$25.50

TOWER "51" Flash synchronized model described above. . . . \$16.95

3 C 6251M—Camera only. Not postpaid. Shpg. wt. 2 lbs. . . . \$16.95

3 C 6252M—Flash Unit, batteries. Use No. 5 bulbs. Not Ppd. Shpg. wt. 1 lb. . . . \$5.00

TOWER "50." Same as above model but not flash synchronized, no chrome trim. . . . \$16.95

3 C 6250M—Camera only. Shpg. wt. 2 lbs. Not postpaid. . . . \$16.95

3 C 6254M—Leather Holster Case for "51" or "50." Not Ppd. Wt. 8 oz. . . . \$3.95

3 C 6211M—Leather Eveready Case for "51" or "50." Not Ppd. Wt. 1 lb. . . . \$3.95

Fine FOLDING CAMERAS imported from Germany

All models have fast lenses, flash synchronization

ZEISS IKON ERCONA Folding Camera . . . famous and popular

- Takes big 2 1/4 x 3 1/4-in. prints
- Self timer . . . now get in your own picture

A Eye-level optical sports finder springs up ready for fast aiming when you open camera. Takes 8 sharp, color or black and white prints on 120 roll film . . . big size 2 1/4 x 3 1/4 inches, ready for mounting.

Lens—Novar f:4.5 coated 110mm. Stops down to f:22. Focuses 5 ft. to infinity. Shutter—Prontor-II with speeds 1 sec. to 1/200 sec. for shooting fast-action sports events. Also bulb. Self timer for taking your own pictures. Double exposure prevention. Flash synchronized. Body shutter release. Lens mount diameter 39mm. Leather-covered metal body.

3 C 6178TF—Postpaid. (Shipping weight 2 pounds) . . . \$67.50

3 C 6406F—Leather Holster Case. Postpaid. (Shipping weight 1 pound) . . . 6.50

3 C 9626—Flash Unit, batteries. Use No. 5 or 25 bulbs. Postpaid. (Shpg. wt. 4 lbs.) . . . 19.00

\$67.50

Cash or terms \$7.00 Down

Imported WELTAX Folding Camera . . . with fast f:3.5 lens

- Special adjustable feature for taking 12 or 16 prints on 120 or 620 roll films

B Wonderful adapter will reduce your film bill. You can take twelve 2 1/4 x 2 1/4-in. prints or sixteen 1 1/2 x 2 1/4-in. prints on each roll of 120 or 620 color or black and white film. Focuses 4 ft. to infinity.

Lens—Meritar f:3.5 coated 75mm. Stops down to f:22. Shutter—pre-cocking Prontor-S. Eight speeds from 1 second to 1/250 second plus bulb. Delayed action self timer. Flash synchronized. Eye-level optical viewfinder, parallax compensator . . . take just what you see. Depth of field scale. Lens mount diameter 33mm. Leather-covered, metal body.

3 C 6179TF—Postpaid. (Shipping weight 2 pounds) . . . \$59.50

3 C 6407F—Handy Leather Eveready Case. Postpaid. (Shpg. wt. 1 lb.) . . . 9.95

3 C 9694—Flash Unit, batteries. Use all standard base bulbs. Not Postpaid. Wt. 2 lbs. . . . 5.35

\$59.50

Cash or terms \$6.00 Down

Low-priced BELFOCA Folding Camera . . . Flash synchronized

C Wide range of shutter speeds for every type of subject . . . and at such a low price, too. Takes 8 pictures 2 1/4 x 3 1/4 inches on standard 120 color or black and white roll film. Waist-level viewfinder for easy framing.

Lens—Meritar f:4.5 coated 105mm. Stops down to f:22. Shutter—pre-cocking Prontor-S. Speeds 1 to 1/250 second plus bulb. Delayed action self timer. (See flash units page 36.) Lens mount diameter 35mm. Leather-covered metal body.

3 C 6378TF—Postpaid. (Shipping weight 2 pounds) . . . \$39.95

3 C 6408F—Leather Eveready Case. Not postpaid. Shipping weight 1 lb. . . . 6.00

3 C 9694—Flash Unit, batteries. Use all standard base bulbs. Not Ppd. Shpg. wt. 2 lbs. . . . 5.35

Cameras (A) and (B) above, and cases, shipped from Chicago, St. Louis, Dallas or Pittsburgh. Belfoca camera (C) above and its case (3 C 6408F) shipped from Pittsburgh, Chicago or St. Louis. Order from your nearest mail order house; pay postage from mail order house on items not postpaid.

\$39.95

Cash or terms \$4.00 Down

