

Montgomery Ward Wards III-A

Fabricant (si # de la marque) :		Pays de fabrication :	Allemagne
Début de fabrication :	1963	Fin de fabrication :	0
Rareté :	Rare	Page du McKeown :	699
Type d'appareil :	Compact		

Film

Type de film :	135	Nombre maxi de vues :	36
Format :	24 x 36 mm	Format :	
Format :		Format :	
Avancement :	Levier	Position :	Sur le capot
Rembobinage :	Manivelle	Position :	Sur le capot

Exposition

Cellule :	Au s ^ŕ ŕnium	Position :	Sur la fa ^ŕ sade
Sensibilit ^ŕ :	10 ŕ 400 iso		

Obturateur

Marque de l'obturateur :	Gauthier (AGC)	Mod ^ŕ le de l'obturateur :	Prontor-Matic
Type d'obturateur :	Central	Vitesses :	1/30 ŕ 1/500

Objectif

Type d'objectif :	Standard	Montage de l'objectif :	Fixe
Marque de l'objectif :	Schneider-Kreuznach	Mod ^ŕ le de l'objectif :	Radionar
Monture d'objectif :		Mode de map :	Distance choisie sur l'optique
Focale :	45 mm	Ouverture maxi :	2,8

Divers

Type de pile :		Couleur du soufflet :	
Forme du soufflet :		D ^ŕ centrement horizontal :	
D ^ŕ centrement vertical :		Second viseur :	
Type de viseur :	Interne fixe		

Ce Wards III-A est un Adox Polomatic 3S renommé par le distributeur américain Montgomery Ward.

C'est un automatique avec priorité à la vitesse. La cellule Bertram assure le contrôle de l'exposition. L'ouverture calculé est affichée dans le viseur.

Un signal rouge, orange ou vert, dans le viseur indique l'exposition correcte, la sous-exposition ou le risque de flou.

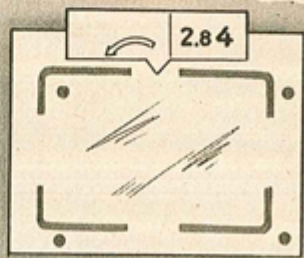
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**WITH
PRECISION
EXPOSURE
CONTROLS**



AUTO ELECTRIC EYE
Fully Automatic Exposure Control





Camera and Case
\$74.95
Cash


Complete Outfit
\$79.95
Cash

WARDS III-A ... With Fully Automatic Electric Eye

**Just "Dial"
Your Subject:**

 Dial to "Portraits"
(5 to 7½ ft.)

 Dial to "Groups"
(7 to 15 ft.)

 Dial to "Landscapes"
(15 ft. to Infinity)

- Extra-fast f/2.8 Schneider Lens
- Easy Dial-Your-Subject Focusing—See Left
- Fully Focusing for Sharp Close-ups to 3 Feet
- Fully Automatic Electric-Eye
- Full Manual Control Too
- Bright-line View-finder
- Shutter Speeds from 1/30 to 1/500th sec.
- Single-stroke Film Advance

OUR FINEST WARDS Automatic 35mm Camera ... for those who demand greatest ease of use, precision. Fully automatic exposure control. Electric eye sets the lens as you shoot—assures good pictures every shot. Deluxe Prontor-Matic shutter lets you choose the speed you prefer, from 1/30 to 1/500 sec. Bright-line viewfinder frames subject precisely—shows actual lens f-stop in use, plus light-warning signals: Red, yellow or green ("stop, caution or go"). Manual control too.

Easy Zonal Focusing ... Just dial your subject (see left), "close-up," "groups" or "scenes." Get sharpest closeups too. Single stroke advance. P-C fitting. Fitted leather Case. Ship. wt. 3 lbs. 67 R 439L—Camera and Case.... Cash \$74.95

SAVE on Wards III-A Outfit. Includes Camera described at left with deluxe fitted topgrain leather Case and strap, plus Wards Folding Flashgun (for use with No. 6 and M-2 bulbs) and powerful long-life B-C battery, plus one of Wards 20 exposure Color Slide Film with processing included (described Pg. 58). 67 R 440L—Wt. 4 lbs. Cash \$79.95

Adapter Ring for Ser. 5 film 67 R 2277X—Ship. wt. 2 oz. \$2.95

Pay NO MONEY DOWN at Ward's

Kodak Automatic 35F Outfit

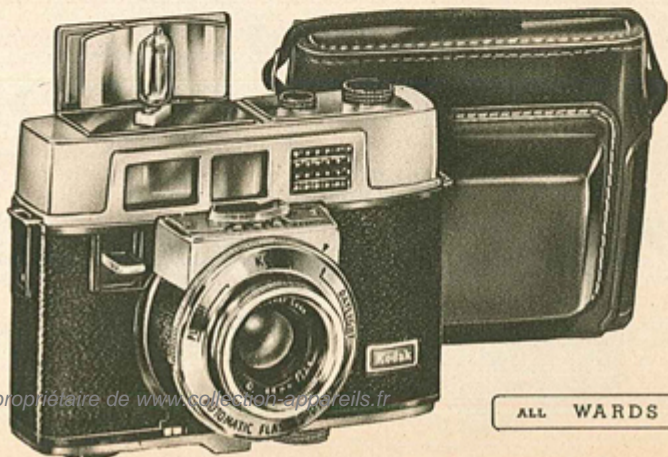
\$89.97
Cash

Electric Eye Kodak Auto 35 ... designed to make every shot a great picture. Automatic exposure control assures perfect pictures outdoors. Automatic flash exposure control indoors.

Fast f/2.8 Ektonar 44mm lens features simple zonal focusing. Just dial "close," "group" or "scene" to match your subject. Electric Eye controls exposure as you shoot—signal in viewfinder warns if light is too dim. You expose at 1/80th sec. outdoors—changes automatically to 1/40th with flash, and you don't have to calculate lens settings with flash either.

Built-in Flashgun is ready for instant action. Folding reflector pops up in a wink, eager to accept economical AG-1 bulbs. New, compact high energy manganese batteries (included) store within camera body—add nothing to bulk or bother. And there's also an outlet for using separate flashgun if you wish. Built-in adapter for using Series-5 filters, and lens extras. 67 R 598 L—Camera and Case, Ship. wt. 3 lbs. Cash \$89.97 67 R 502—Leather Case for above. Ship. wt. 8 oz. 6.47

- Electric-Eye Exposure Control
- Fast f/2.8 Lens
- Easy Focusing
- Automatic Flash Control Ease
- Single-stroke Film Advance
- Built-in Flash for AG-1 Bulbs
- Single-speed Flash Shutter
- Easy to Use



ALL WARDS